

# Herbert Kierulff



Herb Kierulff graduated with a BA in Economics from Stanford University and subsequently managed two departments at Sears Roebuck. He returned to school at the University of Southern California earning an MBA and Doctorate in Business Economics. During that time, he served in the U. S. Army Reserve as an economics specialist for a Strategic Intelligence Unit based at UCLA. Upon graduation from USC, Security Pacific National Bank hired him as their Economic Research Department economist. Later, he moved to the technology division of TRW Inc. where, among other assignments, he helped manage a joint venture with a Canadian mining company, participated in the restructuring of his 650-person department, and worked with aspiring corporate entrepreneurs writing business plans.

Prior to his move to Seattle and Seattle Pacific University in 1980, Dr. Kierulff spent 10 years as a professor at the Marshall School of Business, University of Southern California. While there, he and a colleague founded the first large-scale graduate entrepreneurship program in the world. Now the Lloyd Greif Center for Entrepreneurial Studies, the program continues to rank among the best in the country. He received the Justin Dart Prize for this program and, in 1998,

was named director emeritus.

During the 1998–2000 academic years, Dr. Kierulff was Visiting Professor at the Warsaw School of Economics in Poland. He has consulted on a part time basis throughout his career, mostly in the fields of business planning and corporate restructuring. His diverse clientele has ranged from inventors and entrepreneurs to managers at TRW and Microsoft, Durkee Sharlit Associates, government agencies such as the U.S Department of Energy and the Small Business Administration, and educational institutions here and abroad.

Dr. Kierulff is currently a member of Harvard Business Review Advisory Council, the McKinsey Quarterly Panel, and is a reviewer for the Journal of Financial Education. While at SPU he has been the chair of Faculty Council, Faculty Budget Committee, Faculty Status Committee, and the University Committee to Evaluate the Vice President of Academic Affairs. He has chaired numerous committees at the School of Business and Economics, including the committee that developed the original MBA Program and two Dean Search Committees. In 1983, he was named as the Donald Snellman Professor of Entrepreneurship and Finance.